

Newsletter #9

Straight Up - The Official Newsletter of Author J. A. Konrath/Jack Kilborn

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--INTRODUCTION

You're on this mailing list because you love books. I love them, too. This email is my way of reaching out to readers,

librarians, bookstore employees, and fellow authors, in order to give you free stuff. If you want to be taken off this list,

you can opt out using the link at the bottom. If you've asked to be removed from this newsletter and haven't been, I

apologize. If you've signed up for this newsletter and haven't received it, you probably aren't reading this, but I apologize

anyway.

Now let's get to the fun stuff:

--AFRAID

For those who haven't been paying attention, I wrote a horror novel under the pen name Jack Kilborn. The book is called

AFRAID. It's coming out next month, in paperback and audio. Here's the basic premise:

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ARE YOU AFRAID OF THE DARK? YOU WILL BE...

Welcome to Safe Haven, Wisconsin. Miles from everything, with one road in and out, this peaceful town has never needed a

full-time police force. Until now...

A helicopter has crashed near Safe Haven and unleashed something horrifying. Now this merciless force is about to do what it

does best. Isolate. Terrorize. Annihilate. As residents begin dying in a storm of gory violence, Safe Haven's only chance for

survival will rest with an aging county sheriff, a firefighter, and a single mom. And each will have this harrowing thought:

Maybe death hasn't come to their town by accident...

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You can read more about it, and play the AFRAID Flash game, at <http://www.JackKilborn.com>.

--FREE BOOK

AFRAID is being released March 31, but my savvy publisher, Grand Central, is giving 50 of my fans (that's you) a chance to

get the book for free.

Yes, I said free. A real, honest to goodness book, at zero cost.

How do you get one?

In case you haven't noticed (and you should considering you're reading this via email) the Internet has become a wonderful

marketing tool for authors.

So if you want to get a free paperback copy of AFRAID, I'd like you to use the Internet to help spread the word about it.

We're looking for fifty bloggers to post their reviews of AFRAID. These reviews must be at least 75 words long. It's even

okay if you post a negative review about how violent and bloody the book is--I'm fine with that, as long as you hit that 75

word mark.

Along with the blog review, I'd like you to post your review at least one other place on the Internet. Some of the obvious

choices are Goodreads.com, Shelfari.com, Booksnbytes.com, Amazon.com, Borders.com, BN.com, Librarything.com,

Booksamillion.com, Yahoo groups, DorothyL.com, etc.

How do you enter?

1. Email me at haknort@wowway.com with the heading SCARE ME!

2. Include your snail mail address, the URL to the blog where you'll post the review, and tell me which review websites

you'll post on. It will help your chances if you to promise to post on several sites.

3. Tell me how much you love me. I dig it when people suck up. It makes me feel like Brando in Apocalypse Now.

That's all. Fifty people who follow those easy instructions will get free books. Perhaps even more than fifty, if the

response is overwhelming.

How cool is that?

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--JACK DANIELS NEWS

The sixth Jack Daniels thriller, CHERRY BOMB, will be out in hardcover and on audio on July 7. The cheap paperback version of

the fifth Jack Daniels novel, FUZZY NAVEL, will be out a few weeks prior to that. But you should have already purchased that

in hardcover, you cheapskate.

If you need a Jack Daniels fix right now, you have some options.

MISSING, an anthology edited by Amy Alessio for Echelon Books, features a Jack Daniels novella co-written with Henry Perez,

author of the soon-to-be-released thriller KILLING RED. In our story, FLOATERS, Jack tag teams with Henry's character,

Chicago newspaper reporter Alex Chapa. Visit http://www.henryperzbooks.com/HP_STORIES.html to read about it and find out how

to get it. The profits are going to charity, so buy fifty copies and then write it off on your taxes.

SHOT OF TEQUILA, an unpublished crime novel by me that takes place in 1993 and co-stars a very young Jack Daniels, is now

available as an ebook download on my website. Visit <http://www.jakonrath.com/tequila.htm> for the secret details.

LIKE A CHINESE TATTOO by Bill Breedlove, an anthology which features Jack's ex-partner, Harry McGlade, in a novella called

THE NECRO FILES. It's waaaaay over-the-top, and probably shouldn't be read by anybody. Jack is in it, too.

In July, Bleak House Books will release UNCAGE ME, edited by Jen Jordan. It also features Harry McGlade, in a short called

SCHOOL DAZE.

There's nothing yet to report on the Jack Daniels movie. We may be having trouble selling it because I'm demanding to play

Jack. I also insist on directing, editing, and composing the score, which I'm doing entirely on xylophone. If you're

interested in buying the rights, contact my agent.

--WRITING CONTEST

On my forum <http://www.jakonrath.com/phpBB3/> I'm holding a bad poetry contest. Sign up and post your dreck. The winner gets a

gazillion trillion dollars, or a free signed book, my choice. Contest ends on March 8.

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--AFRAID TOUR

I'll be cruising around Illinois, Indiana, Wisconsin, and Michigan, signing copies of AFRAID this April. Watch my website for

where and when.

--MORE JOE

For you rabid fans who insist on buying everything with a Konrath story in it (hi Mom), here are two of the latest

publications:

WOLFSBANE & MISTLETOE by Charlaïne Harris and Toni L. P. Kelner, featuring my werewolf novella SA, which may be the funniest

thing I've ever written.

BLOOD LITE by Kevin J. Anderson, featuring a story I wrote with F. Paul Wilson called THE SOUND OF BLUNDER, which may also be

the funniest thing I've ever written.

--FREEBIES

Free stuff is cool. A few times a year I have a random drawing for free J.A. Konrath merchandise, and everyone on my mailing

list is eligible. Three newsletter subscribers have been randomly picked to receive some cool gifts.

The lucky winners this time are:

goodman.carrie(at)gmail.com
debra.suto(at)funch.org
kathyboat(at)bellsouth.net

Email me to get your swag. And keep an eye on JAKonrath.com for updates and news.

See you on the road!

Joe

<http://www.JAKonrath.com>
<http://JAKonrath.blogspot.com>
http://www.facebook.com/people/JA_Konrath/679343992
<http://www.myspace.com/jakonrath>
<http://www.twitter.com/jakonrath>