

Jack Kilborn

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Dear (Your Name Here)--

Joe/JA Konrath/Jack Kilborn here, and I wanted to thank you very much for agreeing to review my debut horror novel, AFRAID. So... thank you very much. :)

The book is enclosed. Remember you promised to review it online, using at least 75 words. If you go over 75 words, that's fine, but try not to repeat the same word fifteen or twenty times. That's just lazy.

After you post your reviews, please email me at [haknort@wowway.com](mailto:haknort@wowway.com) with links to them. Whoever posts the most reviews will have a character named after them in an upcoming novel. Possibly a psychotic killer, or a crack whore with irritable bowel syndrome.

The rest of you will all be thanked in the acknowledgments of the next Jack Kilborn horror novel, TRAPPED. So feel free to tell your friends and family that we're close, personal friends, then prove it to them by shoving the book in their smarmy, disbelieving faces.

Where else should you post reviews? [www.Amazon.com](http://www.Amazon.com) is an obvious choice. But very few people also post those same reviews on its sister sites, [www.Amazon.co.uk](http://www.Amazon.co.uk) and [www.Amazon.ca](http://www.Amazon.ca).

Other bookstore sites that allow for reviews are [www.BN.com](http://www.BN.com), [www.Borders.com](http://www.Borders.com), [www.BooksAMillion.com](http://www.BooksAMillion.com).

You can also post your reviews, and meet like-minded fellow readers and writers, at [www.Shelfari.com](http://www.Shelfari.com), [www.LibraryThing.com](http://www.LibraryThing.com), and [www.GoodReads.com](http://www.GoodReads.com).

If you're a mystery fan, you can post reviews on [www.Booksnbytes.com](http://www.Booksnbytes.com), or join the Listserv DorothyL.com, or visit the newsgroup [news:rec.arts.mystery](mailto:news:rec.arts.mystery) on Usenet.

Other places to post include [www.ibookdb.net/reviews](http://www.ibookdb.net/reviews), [www.BestSellersWorld.com](http://www.BestSellersWorld.com), [www.Horror-mall.com](http://www.Horror-mall.com), [www.Crimespace.ning.com](http://www.Crimespace.ning.com), and [www.RedRoom.com](http://www.RedRoom.com).

And don't forget your social networking sites, [www.MySpace.com](http://www.MySpace.com), [www.Facebook.com](http://www.Facebook.com), and [www.Twitter.com](http://www.Twitter.com).

The goal of this grass-roots word-of-mouth campaign is to sell a ton of books so I can buy a Porsche. Then, after I get the Porsche, I promise to drive to your house and take you out for beer. I'll even buy the first round.

Seriously, thanks again for your support. I have the greatest fans in the world, but you (Your Name Here) are my favorite of them all.

Also, I recommend turning on all the lights and locking the door before you begin reading. This is a scary one...

all best,

Joe/JA/Jack